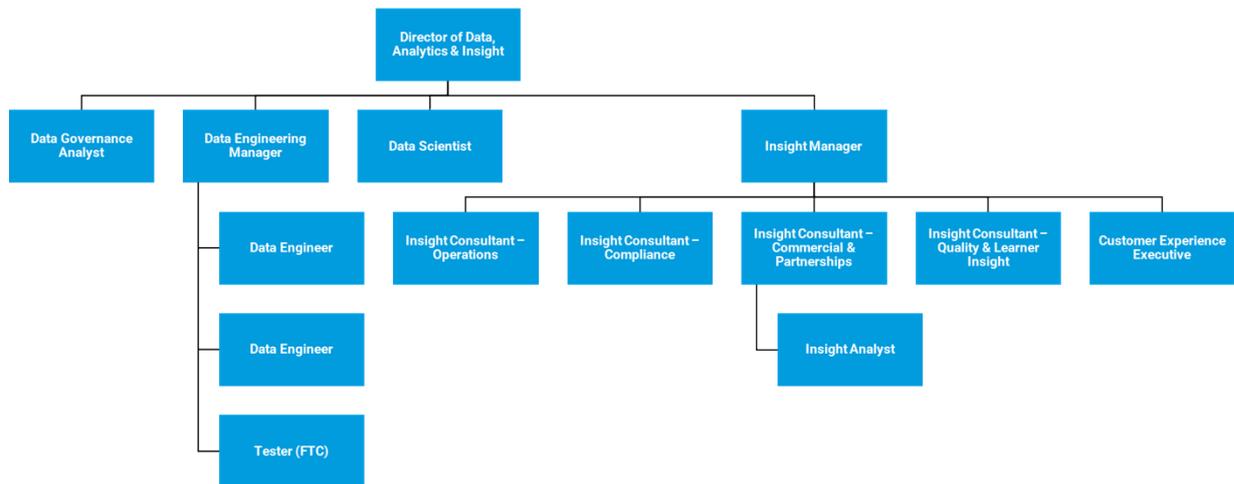


Insight Analyst

Department: IT & Projects	Reports to: Insight Consultant
Location: Head Office / Home based	
<p>In a nutshell</p> <p>The Insight Analyst is responsible for creating high quality visualisation and reporting to give insights into apprenticeship programme performance, which in turn will improve learner outcomes and experiences.</p> <p>You will need empathy to gain an in-depth understanding of your audience, what is important to them and how they will interact with your products; you'll need the technical skills to prepare the data and build data visualisations (Power BI); and you'll need a keen eye for design, to make your visualisation so inspiring that users will action the results.</p> <p>The role:</p> <p>What will you be doing?</p> <ul style="list-style-type: none"> • Creating high-quality data visualisations using data storytelling and user-oriented design, which allow users across the business and our external partners to engage with and understand data • Responsible for the performance analysis in your given area and help the wider team measure and assess outcomes: for example, what good looks like and how it will be measured • Create a performance measurement framework for a project/ area of our business, including identifying reporting requirements, implementation and validation • Supporting our community of self-service dashboard creators, by providing advice, coaching, feedback and training on visualisation tools and techniques • Developing tools that enable other analysts to build better dashboards (e.g., templates, guidelines, tips on layout, chart catalogues, style guides, etc) 	
<p>What else is involved?</p> <ul style="list-style-type: none"> • Being an advocate of best practice in the use of data visualisation to be able to show how the Data Strategy has a direct impact on business goals. • Collaborating with the Insight Consultants and Data Engineers within the team • Keeping up to date with data analytics competencies and market changes 	
<p>How will you measure your success?</p> <ul style="list-style-type: none"> • Creating high quality visualisations – measured in the number of repeat users to your products each month • Ensure specific partnership service level agreements are met – measured through feedback from partnership teams 	

- Enabling our self-service creator community – measured in the number of creators helped and the quality of all visualisations at Lifetime
- Developing tools that help others – measured by the adoption of your tools
- Data users become more confident in understanding, interpreting and using data

Your Team



What you will need to have

- **Storytelling** – you enjoy communicating and you are passionate using visualisation to get people engaged and inspired by data
- **Performance measurement** - you know about the importance of performance measurement and you can describe the importance of performance measures and their relation to business objectives
- **Independent** – you won't be micro-managed, so you'll be confident taking a project and running with it
- **Creative** – you have a strong eye for what looks visually appealing and you have a strong attention to detail
- **A Team Player** – data is a team sport and you work well with others, can argue your point of view and make suitable compromises
- **Technical** – you'll have some experience of modern data visualisation tools (e.g. Power BI, Tableau, Looker, etc) and customer relationship management tools (e.g. Microsoft Dynamics 365, Salesforce, etc)